



CIRCLE

Help - around the clock

You know it: Murphy's Law hits you, usually at the most inconvenient times and always when you're struggling to meet deadlines. It doesn't even have to be a software crash - usually it's the small stuff ...

Who doesn't want a guarantee that this kind of situation can be solved confidently and without stress?

Software - always up-to-date

Just purchasing software is not the answer. Once familiarized, you are set for the time being; on a daily basis, you use the software "just as you learned it" - and unfortunately, that's how it stays. Software continues to be developed for your benefit, however, and when you purchase upgrades once a year it is difficult to learn and implement all of the new features while dealing with your daily stress at work.

Who doesn't want a guarantee to continuously take part in the software's development, and to confidently and easily learn the upgrades in small portions?

The *Circle Membership Plan* is more than a maintenance contract, it is a type of insurance and a guarantee that you can process projects on a timely basis.

The multifaceted services of the *Circle* create an inestimable

Added Value

Circle = Advantages in Technology, Service and Costs

The *Circle Membership* is more than an annual subscription with support and maintenance. Software development is a continuous process where the requirements of the users are incorporated along with many other criteria. In order to optimally support your work, we are providing you with new developments as soon as they are ready, and not in a huge bundle once a year.

The advantage is obvious: You will receive the new functions in small portions, which requires a lot less training and familiarization. The result is a quick integration into your daily routine: You will gain considerably more than with a traditional upgrade cycle.

The service is extensive since, as a *Circle* member, modern information media, such as Internet service, online communication, tutorials, component catalogs and much more are available to you 24/7, in addition to having a service partner.

And when you calculate it out, the *Circle* is also considerably less expensive than the standard annual upgrade.

Circle = Guarantee and Optimization

The support in your daily work is so varied and complex that the *Circle* provides you with a guarantee that ensures trouble-free use of the software. And don't forget: your local partner is always at your side.

In other words: the *Circle* acts like the turbo for a diesel engine, a sensible, economical optimization - and you can reach your goal sooner if you want to.



A pact of reciprocity that pays off

This idea should not be neglected: developing software means taking on responsibility for the customer. Only then will the user feel confident, for example, investing in a product that guarantees continuity. But the reverse is acceptable as well: a stronger active bond between customer and manufacturer provides support for the software development on many levels. The *Circle* is a good example of this, because it acts as a link for the benefit of both the manufacturer and the customer.

The *Circle* bears up to any comparison, even in price. The *Circle* is simply more economical than a standard upgrade, usually by ten percent.

**"A house is built with wisdom and maintained with intelligence."
(Book of Proverbs)**

Just one example: Reflexes

This tutorial series has a long history at *SOFTTECH*. It has appeared periodically for many years; today it accompanies the product development and is available exclusively to *Circle* members. It contains much more than just questions about practical applications or helpful hints. Small comprehensible example projects make it easy to understand new functionalities and to confidently implement them in daily use.



Circle Portal - an exclusive service

This online service is available only to *Circle* members, around the clock. The portal is an information hub with a wide variety of choices: software updates, downloads of tutorials (Reflexes) and training videos, ZAK module components, CAD symbols, textures, pictures and much more. It is a concentrated collection of know-how and tools that is continuously expanded and supplemented - information that you cannot find in the user forum or the knowledge databank.

Satisfied users prove it

Leopold Horinek from the architecture firm ASPLAN in Kaiserslautern did some research beforehand: "Before we decided to purchase anything we compared not only the software but also the maintenance costs. *SOFTTECH* along with the *Circle* scored very well."

Christian Bosch from Wüstenrot is satisfied as well: "We have been a *Circle* member for a long time. After all, it is crucial for a company of our size that one of our most important planning tools always be up-to-date."

More than half of all *SOFTTECH* licenses are in the *Circle*; that's much higher than the industrial average, and documents customer satisfaction: the product, the performance and the service are right!

An overview of Circle services

- Basic Support
- Local Service
- Price Advantages
- Reflexes, the tutorial series
- SOFTTECH Forum
- Online Services
- CM Portal
- Circle Membership CD
- User Meetings

The *Circle Membership Plan* can be purchased on a license basis for all product variants of SPIRIT, AVANTI and PRONTO.

Conclusion

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Those who have chosen a software that is used on a daily basis - and which therefore plays an important role in determining success and failure - will quickly realize that the *Circle Membership*, with its complete range of products, considerably increases productivity, and sensibly and economically rewards their investment in the software.



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